

Abrahm Shearer

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An accomplished, committed, and expert event manager, soccer coach, tournament director, and business owner armed with the singular motivation and focus to excel.

SALES AND MANAGEMENT EXPERIENCE

SBD Event Management., Westfield, IN — Director of Business Development

SEPTEMBER 2019 - PRESENT

Responsible for selling sponsorships, creating partnerships, and developing new and innovative programming.

Intersport Inc., Chicago, IL — Director of Operations Allstate Cup

JANUARY 2019 - SEPTEMBER 2019

Lead operations for a nationally televised all-american game including planning, execution, staffing, logistics, crowd control, branding, and hospitality.

Alliance Academy, Grand Rapids, MI — Director

JANUARY 2002 - PRESENT

Responsible for website development, staffing, scheduling, budgeting, registration, tournament planning, corporate sponsorship and compliance for a competitive soccer club.

Alliance Academy, Grand Rapids, MI — Coach

JANUARY 2002 - PRESENT

Successful youth coach winning state, regional, and national titles with proven ability to develop players to the highest levels including NCAA D1 and MLS teams.

PBI Inc., Lake Orion, MI — Chief Sales Officer

AUGUST 2015 - DECEMBER 2016

Founding partner for an online startup facilitating content creation and communication for coaches, parents, and players.

Michigan Champions League, Grand Rapids — Manager

FEBRUARY 2003 - JULY 2007

Responsible for the recruitment of teams, promotions, budgeting,

SOCCER HIGHLIGHTS

USSF 'A' License

NSCAA Advanced National Diploma

NAIA Regional Coach of the Year

College All-American

Three (3) High School State Championships

Four (4) Club State Championships

Three (3) time Michigan Coach of the Year

Two (2) time College Conference Coach of the Year

TECHNICAL EXPERTISE

Adobe Illustrator

Google Docs and Spreadsheets

Wordpress

Facebook Groups

Twitter

Canva

Constant Contact

Google Sites

scheduling, communication, and website development. Oversaw yearly growth of 50% to 200%.

Michigan Field Sports Complex, Lowell, MI — Director

JUNE 2007 - JUNE 2009

Director and program manager for a 100 acre multi-sports complex. Responsible for staffing, field maintenance, programming, and tournaments.

COACHING EXPERIENCE

JANUARY 2002 - PRESENT

Alliance Academy, Grand Rapids, MI - Director

- Founded and directed a successful youth club and training academy.
- Expanded to include as many as fifty (50) teams in five (5) locations throughout the State.
- Set up and implemented a training program for competitive players age 9 to 19.
- Named the Super Y League #1 Boy's Club in 2012
- Coached Men's team in NPSL (National Men's League) for three (3) years.
- Coached Women's team in WPSL (National Women's League) for three (3) years.

JANUARY 2002 - PRESENT

Alliance Academy, Grand Rapids, MI - Coach

- Won four (4) Michigan State Championships
 - Three (3) consecutive girls titles.
 - First girls title for any West Michigan team.
- Coached and helped dozens of players get college scholarships to schools including Ohio State, University of Florida, Western Michigan University, University of Cincinnati, University of Akron, Michigan State University, Oakland University, and many others.
- Coached five (5) teams at USYS National League.
- Coached '99 Girls to Regional Championship
- Named United Soccer League's #1 Boy's Club in 2010
- Named a United Soccer League's Top 11 Club in 2010, 2011, and 2012

AUGUST 2018 - PRESENT

Kent City High School, Kent City, MI - Boy's Head Coach

- Finished 6th in the Conference
- Muskegon Oakridge Tournament Finalists

MARCH 1998 - NOVEMBER 2005

Aquinas College, Grand Rapids, MI - Head Men's Soccer Coach

- Set school record for most coaching career wins (90).
- Set and hold school record for most wins in a season (19).

- Named WHAC and Regional coach of the year multiple times.
- 1st WHAC team to advance to NAIA National tournament (2000).
- Coached five (5) All-Americans.
- Coached nine (9) Academic All-Americans
- Coached team to multiple conference titles and conference championships.

JANUARY 2000 - DECEMBER 2002

East Grand Rapids High School, Grand Rapids, MI - Head Women's Soccer Coach

- Won first Girls State Championship for any West Michigan team.
- Won three (3) consecutive State Titles.
- Set school record for wins in a season (23)
- Set school record for shutouts in a season (19)
- Won school's first conference championship.
- Named Michigan Coach of the Year
- Named Conference Coach of the Year

EDUCATION

Thomas Cooley Law School, Lansing, MI

JANUARY 2001 - MARCH 2002

2001 Dean's List and Merit Scholarship Recipient

Aquinas College, Grand Rapids, MI — Bachelor of Science

GRADUATED JUNE 1997

Ohio University, Athens, OH

JANUARY 1993 - JUNE 1994

Kalamazoo College, Kalamazoo, MI

AUGUST 1992 - DECEMBER 1993

SELECTED EVENTS

Michigan Futsal Cup, Byron Center, MI

FEBRUARY 2005 - FEBRUARY 2019

- Founded and directed an annual event with 2,000 attendees.
- In 2013 with over 120 teams, the Michigan Futsal Cup was the largest in the United States.
- Organized registration, hotels, vendors, scheduling, facilities, special events, awards presentation, and on site sales.
- Hired and managed staff.

Alliance College Recruitment Program, Grand Rapids, MI

FEBRUARY 2012 - FEBRUARY 2018

- Collaborated on an eighty (80) page comprehensive guide for prospective college athletes.
- Organized parent education nights with up to three hundred (300) attendees.
- Organized recognition banquets for graduating seniors.
 - Responsible for promoting, organizing meals, recruiting guest speakers, and securing facilities.
- Assisted with college placement for over fifty (50) players.

Pro Futsal Exhibition, Grand Rapids, MI

FEBRUARY 2013 - FEBRUARY 2015

- Promoted event, secured facility, recruited teams, hired officials and event staff.
- Attendance of over 1,500 in first year.

Grand Rapids Friendlies and Showcase, Grand Rapids, MI

NOVEMBER 2012 - NOVEMBER 2015

- Organized the area's first college showcase event.
- Hosted 30-40 teams per year.
- Attracted 12-20 College Coaches
- Promoted the event, secured facilities, recruited teams, hired officials and event staff.

Davenport University Residential Camp, Grand Rapids, MI

JUNE 2012 - JUNE 2014

- Responsible for approximately eighty (80) participants and six (6) staff members.
- Organized housing, meals, facilities, and schedule.

Midwest Spring Invite, Lowell, MI

APRIL 2005 - APRIL 2009

- Launched and expanded event to peak at 6,000 players and parents in attendance.
- Contracted hotels, hired staff, recruited teams, and selected vendors.
- In charge of on site sales.
- \$1,300,000 estimated economic impact per West Michigan Sports Commission.

OTHER ROLES

JANUARY 2019 - PRESENT

USL Pro, Tampa, FL – Match Observer

- Responsible for inspecting venue and observing that FIFA and USL standards are met.
- Report violations that pertain to players, fans, and staff.
- Inspect broadcast and broadcast experience.

JANUARY 2012

United Soccer Leagues, Tampa, FL – Pro Combine Coach

- Coached prospective professional players.
- Advised professional coaches on player performance.

JANUARY 2012

NSCAA, Kansas City, KS – Michigan State Technical Director

- Responsible for scheduling and staffing NSCAA coaches courses.
- Coached over 300 coaches in State and Regional Diploma courses.

JUNE 2006 - JUNE 2008

MSYSA, Plymouth, MI – MSYSA ODP Staff

- Responsible for training and evaluating players in the ODP West Program

SOCGER PLAYING HIGHLIGHTS

JANUARY 1997 - AUGUST 1999

Grand Rapids Explosion, Grand Rapids, MI

- Midfielder
- Team assist leader

AUGUST 1995 - NOVEMBER 1996

Aquinas College, Grand Rapids, MI

- Team Captain
- Team MVP
- First Team All-Conference 2x
- First Team All-Region
- All-American

JUNE 1994 - AUGUST 1994

Columbus Xoggz, Columbus, MI

- Professional player in inaugural season.
- Selected from a try-out with 350+ players.
- Opening game drew over 5,000 fans.

AUGUST 1992 - NOVEMBER 1993

Kalamazoo College, Kalamazoo, MI

- Two year starter

- First team All-MIAA

AUGUST 1991 - MARCH 1992

Ajax Amsterdam and SPARTA Rotterdam A-1

- Three Week Trial at Ajax
 - Played with Clarence Seedorf and Edgar Davids
 - Coached by Louis Van Gaal
 - First American Given Trial
- Played 4 months with Sparta Rotterdam
 - Outside Midfielder